

### 7.3.1 QIM Portray the performance of the Institution in one area **distinctive to its priority and thrust**

#### **Description:**

**Title of the Practice :** Upliftment of (underprivileged and) rural society through effective use of CSR funds

#### **Objectives of the Practice :**

1. Skill development of students for employability
2. Holistic development for making them responsible citizens
3. Extend financial support to underprivileged rural students
4. Awareness among underprivileged farmer community for socio-economic development

#### **Context :**

Our institute is situated in the midst of rural areas surrounded by rural hilly area mostly occupied by farmers. Most of the parents are farmers and they are underprivileged and economically poor. Therefore the students coming from such regions are facing financial problems particularly for their higher education.

Moreover, the **job market is limited**, and the opportunities available for aspiring graduates are scarce. As a result, many students who grew up in such areas are often struggling to find employment after graduation. This can be a major challenge, as it can lead to **high levels of unemployment and underemployment**, which gives negative effects on their economical stability and growth.

Imparting quality education and catalyzing growth of rural community are two priority **missions** along the way of our institute's **vision**. The institution is committed to impart quality education to underprivileged rural students and it is also pledged to the socio-economic development of the rural community.

In view of these facts, our institute accomplishes its particular **priority and thrust** by uplifting the students through their employability skill development using CSR funds effectively. The institute is meeting with its another priority and thrust by helping and educating underprivileged people from rural community by means of CSR funds from industries.


#### **Practice :**

##### **Technical Skill development**

The institute feels proud to quote here that with continuous efforts of faculty members and frequent interactions with the industries, we have successfully signed MoU with "Friends Union for Energising Lives (FUEL), Pune", which is a non-profit organization with a mission to provide the youths of the nation to access the essential information about career opportunities.

The institute regularly identifies the underprivileged students from rural areas for their job-oriented technical skill development programs conducted by FUEL at their Pune campus. FUEL trains these students rigorously on trending technologies from IT and ITES domains with the-state-of-the-art lodging and boarding facilities. FUEL makes use of CSR funds from the corporate companies connected to them for youth career development. Our students are trained extensively and are grabbing job opportunities from IT and ITES domains. Around 93 students in three batches have completed their job oriented technical training of FUEL during last two years. Some students have grabbed wonderful job opportunities in companies like ..... with an highest **package of 7.5 Lacs/annum** resulting from the effective training from FUEL.

##### **Soft Skill development**

  
**PRINCIPAL**  
Sanjeevan Engg. & Tech. Institute  
Somwar Peth, Panhala - 416 201

The institute has signed MoU with a couple of third parties such as Global Talent Track (GTT) Pune and Rubicon, Pune which are NGO with a mission of making young graduates employable by bridging the gap between real-world expectations and actual skills. The CSR-led skills programs uplift underprivileged and specially-abled students with counseling, training, and placements. More than 600 students of our institute have undergone soft skill and life-skills training programs offered by the trainers of GTT Pune during last two years at our campus. Some students have grabbed fabulous job opportunities in companies like i-Value, Bangalore with an attractive package of 7 Lacs per annum.

#### **Quality Education through Byjus App:**

To improve the Quality of Education in rural areas of Kolhapur and Sangli district, institute arrange the "Flagship program" distribution of Byjus App among rural students under the able leadership of Dr. Suhas G. Sapate who is Academic Ambassador of "Smiles Foundation, Mumbai"- a CSR channel partner of Byjus. Around 450+ subscriptions of BYjus Premium App worth Rs. 4.5 Crore were distributed to the underprivileged school and junior college students from hilly and rural areas. The schools teachers, parents and students became very happy and appreciated the distinctive initiative of Sanjeevan Panhala and usage of App has improved the quality of education in rural areas.

Institute deputed the faculty members for educating the rural students of high schools and junior colleges on various cutting edge technologies. The institute arranges the special programs towards gender equality, women empowerment, special programs for women entrepreneurs, special counseling for women health and education etc.

#### **Career Guidance**

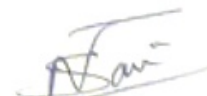
In association with **Wisdom foundation Kolhapur**, the faculty members of institute have conducted special career guidance programs to encourage rural kids from low income families to pursue higher education. To promote its programs, each Department holds a variety of competitions and **guide school kids** advantages of the engineering Diploma and degree programs. The faculty members help the rural students and parents by clearly presenting program information and assisting them in overcoming the uncertainty of selecting the appropriate program based on their interests. The institute extends its technical support to all the schools from neighboring rural areas by arranging their **field visit at our campus** and provide all the students detailed information about engineering education and career oriented opportunities in engineering.

#### **Technical and Financial support to Underprivileged Farmers**

The institute takes an initiative to organize lectures and workshops for farmers from rural areas to guide them on technical issues of water management, soil conservation, organic farming, encourage them to use wormy compost, organic fertilizers etc. The institute has distributed **polythene covers of farm ponds worth Rs. 2.5 Lacs to 15 beneficiary** underprivileged farmers from nearby rural areas. This activity was a part of CSR funds from **Dalmia Bharat Foundation, India**. The institute also assists the farmers for filling all types of online forms for availing various government schemes with subsidy.

#### **Outcome:**

The connect of Sanjeevan is really improving in the rural areas due to its distinctive efforts for imparting quality education in rural areas and guidance to underprivileged farmers from rural community.



**PRINCIPAL**  
Sanjeevan Engg. & Tech. Institute  
Somwar Peth, Panhala - 416 201